

## CORNELL UNIVERSITY TRADEMARK LICENSEES

as of September 19, 2022

Each of the companies listed below has entered into a trademark licensing agreement enabling them to produce and sell items bearing Cornell University's intellectual property. These agreements include specific rights relative to trademark use, products, and sales and distribution. While some licensees are able to sell direct-to-consumer, a majority of these companies are licensed for wholesale sales activity only.

Questions should be directed to [support@exemplarassociates.com](mailto:support@exemplarassociates.com)

COMPANY NAME:	WEBSITE:
47 Brand	<a href="http://www.47brand.com">www.47brand.com</a>
adidas (Triform Custom Apparel)	<a href="http://www.triformapparel.com">www.triformapparel.com</a>
Adrenaline World Jerseys	<a href="http://www.adrenalinepromotions.com">www.adrenalinepromotions.com</a>
All Star Dogs	<a href="http://www.allstardogs.com">www.allstardogs.com</a>
Allure Pet Products	<a href="http://www.hugglehounds.com">www.hugglehounds.com</a>
Alternative Apparel (GFSI)	<a href="http://www.gearforsports.com">www.gearforsports.com</a>
API Source	<a href="http://www.apisource.com">www.apisource.com</a>
Artisans, Inc.	<a href="http://www.artisansinc.com">www.artisansinc.com</a>
Badger Sportswear	<a href="http://www.badgersportswear.com">www.badgersportswear.com</a>
Barbarian Sportswear	<a href="http://www.barbarian.com">www.barbarian.com</a>
Bear Necessities Inc.	<a href="http://www.bearnecessitiesonline.com">www.bearnecessitiesonline.com</a>
Bespoke Swiss Watches	<a href="http://www.axiatime.com">www.axiatime.com</a>
Boathouse Sports	<a href="http://www.boathouse.com">www.boathouse.com</a>
BSN Sports	<a href="http://www.bsnsports.com">www.bsnsports.com</a>
Camp David	<a href="http://www.campdavid.com">www.campdavid.com</a>
catstudio, Inc.	<a href="http://www.catstudio.com">www.catstudio.com</a>
CDI Corp	<a href="http://www.cdi-corp.com">www.cdi-corp.com</a>
Champion	<a href="http://www.gearforsports.com">www.gearforsports.com</a>
Charles River Apparel	<a href="http://www.charlesriverapparel.com">www.charlesriverapparel.com</a>
Church Hill Classics	<a href="http://www.diplomaframe.com">www.diplomaframe.com</a>
Collegiate Pacific Co. / Wool Felt Products	<a href="http://www.collegiatepacific.com">www.collegiatepacific.com</a>
Colosseum Athletics Corporation	<a href="http://www.colosseumusa.com">www.colosseumusa.com</a>
Commemorative Brands, Inc. (Balfour)	<a href="http://www.balfour.com">www.balfour.com</a>
Creative Knitwear	<a href="http://www.creativeknitwear.com">www.creativeknitwear.com</a>
Custom Made Comfort LLC	<a href="http://www.custommadecomfort.com">www.custommadecomfort.com</a>
Cutter & Buck	<a href="http://www.cutterbuck.com">www.cutterbuck.com</a>
Dormitory 101	<a href="http://www.dormitory101.com">www.dormitory101.com</a>
Ebbets Field Flannels, Inc.	<a href="http://www.ebbets.com">www.ebbets.com</a>
Emerson Street	<a href="http://www.emersonstreetclothing.com">www.emersonstreetclothing.com</a>
Fanatic Group, The	<a href="http://www.thefanaticgroup.com">www.thefanaticgroup.com</a>
Fanatics Apparel	<a href="http://www.fanatics.com">www.fanatics.com</a>

COMPANY NAME:	WEBSITE:
Full Turn Custom Apparel	<a href="http://www.fullturndirect.com">www.fullturndirect.com</a>
GEAR For Sports	<a href="http://www.gearforsports.com">www.gearforsports.com</a>
Green Market Services Co.	<a href="http://www.greenmarketservices.com">www.greenmarketservices.com</a>
Herff Jones LLC	<a href="http://www.herffJones.com/college">www.herffJones.com/college</a>
Hillflint Inc.	<a href="http://www.hillflint.com">www.hillflint.com</a>
Hype & Vice	<a href="http://www.hypeandvice.com">www.hypeandvice.com</a>
Imad and Sons LLC dba T-Shirt Express	<a href="http://www.facebook.com/tshirtexpress">www.facebook.com/tshirtexpress</a>
Image One	<a href="http://www.image1one.com">www.image1one.com</a>
ISlide USA	<a href="http://www.islideusa.com">www.islideusa.com</a>
Ithaca Toys Company	<a href="http://www.squareup.com/store/ithacatoys">www.squareup.com/store/ithacatoys</a>
Ivy Citizens	<a href="http://www.ivycitizens.com">www.ivycitizens.com</a>
Ivy Rhode	<a href="http://www.ivyrhode.com">www.ivyrhode.com</a>
Ivysport	<a href="http://www.ivysport.com">www.ivysport.com</a>
J. Press	<a href="http://www.jpressonline.com">www.jpressonline.com</a>
Jardine Associates	<a href="http://www.jardineassociates.com">www.jardineassociates.com</a>
JOG Athletics LLC	<a href="http://www.jogsportswear.com">www.jogsportswear.com</a>
Johnnie-O	<a href="http://www.johnnie-o.com">www.johnnie-o.com</a>
Jostens ( <i>Championship Rings only</i> )	<a href="http://www.jostens.com">www.jostens.com</a>
JP Crickets	<a href="http://www.jpccricket.com">www.jpccricket.com</a>
K1 Sportswear	<a href="http://www.k1sportswear.com">www.k1sportswear.com</a>
KH Sports Fan	<a href="http://www.khsportsfan.com">www.khsportsfan.com</a>
Kitty Keller Designs	<a href="http://www.kittykeller.com">www.kittykeller.com</a>
Knights Apparel LLC	<a href="http://www.knightsapparel.com">www.knightsapparel.com</a>
Know Wear by DP Design	<a href="http://www.know-wear.com">www.know-wear.com</a>
Kyle Cavan	<a href="http://www.kylecavan.com">www.kylecavan.com</a>
Lakeshirts Inc. dba Blue 84	<a href="http://www.lakeshirts.com">www.lakeshirts.com</a>
League Collegiate Wear (L2 Brands)	<a href="http://www.league91.com">www.league91.com</a>
Legacy Athletic (L2 Brands)	<a href="http://www.legacyathletic.com">www.legacyathletic.com</a>
Little Chip Creations (Crafter)	N/A
Lo + Jo Bands, LLC	<a href="http://www.lojobands.com">www.lojobands.com</a>
Logo Brands	<a href="http://www.logobands.com">www.logobands.com</a>
Logo Fit LLC	<a href="http://www.logofit.com">www.logofit.com</a>
LR Paris	<a href="http://www.lrparis.com">www.lrparis.com</a>
LXG / Sutter's Mill	<a href="http://www.lxginc.com">www.lxginc.com</a>
M. LaHart & Co. Ltd.	<a href="http://www.mlahart.com">www.mlahart.com</a>
Maptote	<a href="http://www.maptote.com">www.maptote.com</a>
Maritime Tribes	<a href="http://www.maritimetribes.com">www.maritimetribes.com</a>
Maryland Screen Printers Inc.	<a href="http://www.mdscreen.com">www.mdscreen.com</a>
Mascot Factory	<a href="http://www.mascotfactory.com">www.mascotfactory.com</a>
MCM Brands	<a href="http://www.mcmbrands.com">www.mcmbrands.com</a>
Mobile Edge	<a href="http://www.mobileedge.com">www.mobileedge.com</a>

COMPANY NAME:	WEBSITE:
MV Sport	<a href="http://www.mvsport.com">www.mvsport.com</a>
Neil Enterprises Inc.	<a href="http://www.neilvarsityline.com">www.neilvarsityline.com</a>
New Agenda / Perrin	<a href="http://www.perrinwear.com">www.perrinwear.com</a>
Nick Auditore Represents	<a href="http://www.nickauditorerepresents.com">www.nickauditorerepresents.com</a>
Nordic Co.	<a href="http://www.nordiccollege.net">www.nordiccollege.net</a>
Oak Hall Cap & Gown	<a href="http://www.oakhalli.com">www.oakhalli.com</a>
Ouray Sportswear LLC	<a href="http://www.ouraysportswear.com">www.ouraysportswear.com</a>
Outdoor Custom Sportswear (Columbia)	<a href="http://www.ocsapparel.com">www.ocsapparel.com</a>
Park Agencies, Ltd.	<a href="http://www.parkagencies.co.uk">www.parkagencies.co.uk</a>
Payne Publishers	<a href="http://www.paynepub.com">www.paynepub.com</a>
Peter Millar LLC	<a href="http://www.petermillar.com">www.petermillar.com</a>
PhD Design & Photography	<a href="http://www.phddesign.org">www.phddesign.org</a>
Picnic Time Inc.	<a href="http://www.picnictime.com">www.picnictime.com</a>
R.F.S.J. Inc.	<a href="http://www.rfsj.com">www.rfsj.com</a>
Rapp's Packaging	<a href="http://www.rappspackaging.com">www.rappspackaging.com</a>
RB III Associates (Teamwork Athletic Apparel)	<a href="http://www.teamworkathletic.com">www.teamworkathletic.com</a>
Roaring Spring Blank Book Co.	<a href="http://www.roaringspring.com">www.roaringspring.com</a>
SDS Design Accessories, Inc.	<a href="http://www.sdsdesign.com">www.sdsdesign.com</a>
Sewing Concepts	<a href="http://www.scflags.com">www.scflags.com</a>
Smathers and Branson	<a href="http://www.smathersandbranson.com">www.smathersandbranson.com</a>
Spirit Products Ltd.	<a href="http://www.spiritproducts.com">www.spiritproducts.com</a>
Standard Chair Of Gardner	<a href="http://www.standardchair.com">www.standardchair.com</a>
Storm Duds Raingear	<a href="http://www.stormduds.com">www.stormduds.com</a>
Strideline LLC	<a href="http://www.strideline.com">www.strideline.com</a>
Summit Sportswear	<a href="http://www.summitsportswearusa.com">www.summitsportswearusa.com</a>
Team Golf	<a href="http://www.teamgolfusa.com">www.teamgolfusa.com</a>
Tervis Tumbler Company	<a href="http://www.tervis.com">www.tervis.com</a>
Third Street Sportswear	<a href="http://www.thirdstreetsportswear.com">www.thirdstreetsportswear.com</a>
To The Game LLC	<a href="http://www.2thegame.com">www.2thegame.com</a>
Tommy Bahama	<a href="http://www.tommybahama.com">www.tommybahama.com</a>
Top of the World by Fanatics	<a href="http://www.towcaps.com">www.towcaps.com</a>
TRDMRK	<a href="http://www.trdmrk.ca">www.trdmrk.ca</a>
Twin City Knitting	<a href="http://www.tcksports.com">www.tcksports.com</a>
Uncommon Goods	<a href="http://www.uncommongoods.com">www.uncommongoods.com</a>
Under Armour	<a href="http://www.gearforsports.com">www.gearforsports.com</a>
University Blanket & Flag Corp	<a href="http://www.ubflag.com">www.ubflag.com</a>
Uscap Apparel LLC	<a href="http://www.uscapeapparel.com">www.uscapeapparel.com</a>
Vantage Custom Classics	<a href="http://www.vantageapparel.com">www.vantageapparel.com</a>
Victory Tailgate	<a href="http://www.victoryTailgate.com">www.victoryTailgate.com</a>
Vineyard Vines LLC	<a href="http://www.vineyardvines.com">www.vineyardvines.com</a>
Wahconah Group, The	<a href="http://www.wahconahgroup.com">www.wahconahgroup.com</a>

COMPANY NAME:	WEBSITE:
Wildcat Retro Brands	<a href="http://www.originalretrobrand.com">www.originalretrobrand.com</a>
Wincraft Inc.	<a href="http://www.wincraft.com">www.wincraft.com</a>
Wink 'n Nod LLC	<a href="http://www.winknod.com">www.winknod.com</a>
YETI	<a href="http://www.yeti.com">www.yeti.com</a>
Zephyr Graf-X	<a href="http://www.zhats.com">www.zhats.com</a>

The companies listed below are licensed to sell University-branded items to campus departments, student groups, and other affiliated organizations, such as sororities and fraternities. These items may not be resold.

COMPANY NAME:	WEBSITE:
4imprint Inc.	<a href="http://www.4imprint.com">www.4imprint.com</a>
Adminders	<a href="http://www.adminders.com">www.adminders.com</a>
Bear Necessities Inc.	<a href="http://www.bearnecessitiesonline.com">www.bearnecessitiesonline.com</a>
Cayuga Xpress	<a href="http://www.cayugapress.com">www.cayugapress.com</a>
Cooley Group Inc.	<a href="http://www.cooleybrand.com">www.cooleybrand.com</a>
Custom Source Marketing	<a href="http://www.customsourcemkg.com">www.customsourcemkg.com</a>
CustomInk LLC	<a href="http://www.customink.com">www.customink.com</a>
Foley Enterprises	<a href="http://www.foleyenterprises.com">www.foleyenterprises.com</a>
Fresh Prints	<a href="http://www.freshprints.com">www.freshprints.com</a>
Image Packaging of Horwitz	<a href="http://www.imagepackaging.com">www.imagepackaging.com</a>
Proforma (S&D Ventures)	<a href="http://www.proforma.com/sm">www.proforma.com/sm</a>
PSP Unlimited	<a href="http://www.pspunlimited.com">www.pspunlimited.com</a>
Specialty Trophy & Awards	<a href="http://www.drydenspecialtytrophy.com">www.drydenspecialtytrophy.com</a>
Total Promotions	<a href="http://www.totalpromote.com">www.totalpromote.com</a>
University Tees Inc.	<a href="http://www.universitytees.com">www.universitytees.com</a>
Varsity Spirit Fashions	<a href="http://www.varsity.com">www.varsity.com</a>